

LODGING ACCOMMODATIONS: A block of rooms at the Heathman Lodge are available at the standard government rate and reservations must be made by March 3, 2005. Contact the reservations desk directly at:

Heathman Lodge
7801 NE Greenwood Drive, Vancouver, WA 98662
Phone: 360-254-3100 or Toll Free: 888-475-3100

When making your reservation, please request the government group rate.

DIRECTIONS: From I-205 North or South, take Exit #30 and continue on SR-500 West towards Vancouver. Take the Thurston Way Exit and turn right on Thurston Way. Turn left on NW Parkway Drive. Turn left on Greenwood Drive. The Heathman Lodge is on the left.

REGISTRATION REQUIRED: The registration fee for the event and meals is \$25.00. Please make checks payable to Clark College – ACTT and mail to:

Clark College – ACTT
1800 E. McLoughlin Blvd. MS-6
Vancouver, WA 98663

Please call, fax, or email the following information by March 17, 2005 to Dena Horton at (360) 992-2508, (360) 992-2883 fax, or dhorton@clark.edu to register for this event:

Name: _____

Title: _____

Organization: _____

Address: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax : _____

Email: _____

Do you require a vegetarian meal option? Please circle one: Yes or No

If you need accommodation due to a disability in order to fully participate in this event, you should contact the Clark College Disability Support Services Office at (360) 992-2314 or (360) 992-2835 (TTY) **by March 10, 2005**. Thank you.

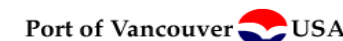
Preparing the Workforce for the Transportation Sector



Washington State Transportation Symposium

March 24, 2005 8:00am – 4:00pm
Heathman Lodge, Vancouver, Washington

Sponsored by:



Transportation as a Workforce and Economic Priority

Speed and efficiency are key to getting products to market, and globally competitive companies demand a highly skilled workforce to keep up with market demand. Currently, these companies are challenged to find qualified workers to get their goods to market. This one-day event is filled with hot topics, key issues and emerging trends for creating a workforce to support the transportation sector. Participate in interactive discussions, network with industry leaders, and learn best practices and models for workforce training.

Purpose of this event:

- Examine economic impacts of transportation and freight mobility on Washington State
- Explore the changing demographics of our current and future workforce
- Discuss workforce issues related to freight mobility transportation
- Learn new trends, technologies, and challenges that will influence workforce training
- Discover education programs and tools available to assist the transportation industry

Keynote Address:

“Supply Chain Management for Maximum Inventory Velocity”



Mike Gray, ‘Supply Chain Evangelist’, Dell Inc.

Mike has been a lead architect for many of the business processes that allow Dell to achieve its unprecedented levels of inventory while maintaining industry-leading customer service. A 13-year Dell veteran, Mike spent the first 11 years of his career with IBM Corp. in a variety of functions and served as materials/operations and as a plant manager with Square D Company prior to joining Dell.

Who should attend?

College Administrators and Faculty • University Administrators
High School and Skill Center Administrators • Transportation Industry Leaders
Workforce Development Council Directors • Transportation Companies

Space is limited - Register early!

Washington State Transportation Symposium

March 24, 2005

Heathman Lodge, Vancouver, WA

Preliminary Agenda

8:00am	Registration
8:30am	Welcome and Introductions
9:00am	Freight Mobility Initiatives – Barbara Ivanov, Freight Strategy and Policy Director, Washington State Department of Transportation
9:15am	The Importance of Transportation and Freight Mobility to the Washington State Economy and the Role of Education – Rich Nafziger, Chief Clerk, Washington State House of Representatives
9:30am	The Changing Labor Force – Bryan Wilson, Washington State Workforce Training and Education Coordinating Board
10:00am	Interactive Discussion Session: Workforce Issues for Trucking, Marine, Rail, and Air Freight Shipping – Washington Trucking Association, Tidewater Barge Line, Pacific Northwest Association of Rail Shippers, FedEx Freight
Noon	Lunch
12:15pm	Keynote Address: Supply Chain Management for Maximum Inventory Velocity – Mike Gray, CPM/CIRM, Supply Chain Evangelist, Dell Incorporated
1:30pm	Interactive Discussion Session: Employee Selection and Recruitment, Supply Chain Management, and Automotive, Diesel, and Aviation Programs and Tools – Southwest Washington Workforce Development Council, Walla Walla Community College, South Seattle Community College
2:30pm	Interactive Discussion Session: Integration of ESL and Truck Driving, IT Logistics Programs and Tools, Strategies for Success in Working with Business – Walla Walla Community College, Tacoma Community College, Clark College
3:30pm	Preliminary Labor Market Analysis Findings on Key Occupations – Dr. Alan Hardcastle, Senior Research Associate, Washington State University
3:45pm	Next Steps, Prize Drawing and Event Evaluation
4:00pm	Adjourn